## **CALIFORNIA UNIVERSITY of**

### **MANAGEMENT and SCIENCES**

Virginia Campus



# LIBRARY RESOURCE GUIDE

**BUSINESS** 

#### **BUSINESS RESOURCE GUIDE**

#### **JOURNALS AND MAGAZINES**

Harvard Business Review

In print and available online. (Information is found on the Library's E-Resources webpage and *in the Library*.

*INC* 

Fortune

*FastCompany* 

#### ONLINE FROM THE LIBRARY'S E-RESOURCES WEBPAGE

Through Fairfax County:

**Business Search Complete** 

**ABI** Complete Collection

Wall Street Journal

#### **ARTICLES, PAPERS AND CONFEENCES**

#### SOCIAL SCIENCE RESEARCH NETWORK (ssrn.com)

Company Valuation Methods

Number of pages: 18 Posted: 22 Jul 2001 Last Revised: 26 May 2019

Pablo Fernandez

University of Navarra - IESE Business School

Agency Cost of Free Cash Flow, Corporate Finance, and Takeovers

American Economic Review, Vol. 76, No. 2, May 1986

Number of pages: 15 Posted: 25 Mar 1999

Michael C. Jensen

Harvard Business School

#### Course Materials for: Being a Leader and the Effective Exercise of Leasership: An Ontological

#### Phenomenological Model.

Harvard Business School NOM Working Paper No. 09-038, Simon School Working Paper No.

08-03, Barbados Group Working Paper No. 08-02

Number of pages: 1290 Posted: 04 Sep 2008 Last Revised: 02 Feb 2020 Werner Erhard, Michael C. Jensen, Steve Zaffron and Jeri Echeverria

#### Crowdfunding of Small Entrepreneurial Ventures

HANDBOOK OF ENTREPRENEURIAL FINANCE, Oxford University Press, Forthcoming

Number of pages: 23 Posted: 30 Oct 2010 Armin Schwienbacher and Benjamin Larralde

SKEMA Business School and Universite du Luxembourg

#### Strength in Numbers: How Does Data-Driven Decisionmaking Affect Firm Performance?

Number of pages: 33 Posted: 24 Apr 2011 Last Revised: 12 Dec 2011

Erik Brynjolfsson, Lorin M. Hitt and Heekyung Hellen Kim

Massachusetts Institute of Technology (MIT) - Sloan School of Management, University of Pennsylvania - Operations & Information Management Department and MIT - Sloan School of Management

#### Globalization and Corporate Social Responsibility

THE OXFORD HANDBOOK OF CORPORATE SOCIAL RESPONSIBILITY, A. Crane, A.

McWilliams, D. Matten, J. Moon, D. Siegel, eds., pp. 413-431, Oxford University Press, 2008

Number of pages: 27 Posted: 30 May 2007 Last Revised: 30 Oct 2010

Andreas Georg Scherer and Guido Palazzo

University of Zurich - IBW Department of Business Administration and University of Lausanne

#### Comparing the Decision Styles of American, Chinese and Japanese Business Leaders

Best Paper Proceedings of Academy of Management Meetings, Washington, DC, August 2001

Number of pages: 10 Posted: 19 Dec 2006

Maris G. Martinsons

City University of Hong Kong (CityUHK) - Department of Management Sciences

#### The Fall of Enron

Harvard NOM Working Paper No. 03-38 Number of pages: 46 Posted: 17 Oct 2003

Krishna Palepu and Paul M. Healy

Harvard University - Harvard Business School and Harvard Business School

#### Do Some Business Models Perform Better than Others?

MIT Sloan Research Paper No. 4615-06

Number of pages: 37 Posted: 27 Jul 2006

Thomas W. Malone, Peter Weill, Richard K. Lai, Victoria T. D'Urso, George Herman, Thomas

G. Apel and Stephanie Woerner

Massachusetts Institute of Technology (MIT) - Sloan School of Management, Massachusetts Institute of Technology (MIT)

#### How Do Venture Capitalists Make Decisions?

Stanford University Graduate School of Business Research Paper No. 16-33, European

Corporate Governance Institute (ECGI) - Finance Working Paper No. 477 2016

Number of pages: 95 Posted: 29 Jun 2016 Last Revised: 10 May 2017 Paul A. Gompers, Will Gornall, Steven N. Kaplan and Ilya A. Strebulaev

Harvard Business School - Finance Unit, University of British Columbia (UBC) - Sauder School

of Business, University of Chicago - Booth School of Business and Stanford University -

Graduate School of Business

Digital Business Strategy: Toward a Next Generation of Insights

MIS Quarterly (2013), 37 (2), 471-482

Number of pages: 12 Posted: 06 Mar 2016

Anandhi Bharadwaj, Omar A. El Sawy, Paul A. Pavlou and N. Venkat Venkatraman

Emory University - Goizueta Business School, University of Southern California - Marshall

School of Business, University of Houston - C.T. Bauer College of Business and Boston

University - Department of Management Information Systems

## **Books In the CalUMS-VA Library**

BAR CODE	TITLE	AUTHOR(S)	CALL NUMBER
10050	How to make it big in the seminar business	Karasik, Paul,	AS6 .K27 2005
10856	The business of happiness :	Leonsis, Ted.	BF575.H27 L476 2010
11029	Statistical techniques in business and economics	Mason, Robert Deward,	HA29 .M268 1990
10272	Strategic management and business policy, 11 <sup>th</sup> ed.	Wheelen, Thomas L.	HD 30.28 .W43 2008
10276	The new Internet business book	Ellsworth, Jill H.,	HD 30.37 .E44 1996
10367	How to start a home-based craft business	Oberrecht, Kenn.	HD2333 .O25 2004
11037	Taxation of business entities		HD2753.U6 T39 2010
12428	International business. 15th ed.	Daniels. Radebaugh and Sullivan	HD2755.5 .D35 2015
12269	Business driven information systems, 5 <sup>th</sup> ed.	Baltzan, Paige.	HD30.2 .B357 2012
11880	Business Driven Technology, 5 <sup>th</sup> ed.	Baltzan, Paige.	HD30.2 .H32 2013
10252	In search of business value	McDowell, Robert L.,	HD30.2 .M3954 2004
10125	Managerial economics and business strategy	Baye, Michael R.,	HD30.22 .B38 2006
11074	Business management and environmental stewardship		HD30.255 .B8782 2009
11738	Business Policy	David, Fred R.	HD30.28 .D378 2003

11331	Business data networks and telecommunications	Panko, R. R.	HD30.37 .P36 2005
10275	Research methods for business	Sekaran, Uma.	HD30.4 .S435 2010
12239	Contemporary business, 15th ed.	Kurtz, David L.	HD31 .B6188 2012
10287	Intro to business	Eggland, Steven A.	HD31 .E455 2003
11034	Introduction to business	Madura, Jeff.	HD31 .M2815 2004
10380	Understanding business, 7 <sup>th</sup> ed. (3 copies)	Nickels, William G.	HD31 .N4897 2005 c.
10296	The Tom Peters business school in a box	Goldberg, Eric,	HD38 .G569 1995
10304	Harvard business review on measuring corporate performance.		HD56.25 .H373 1998
10335	Business process management:	Smith, Howard,	HD58.87 .S548 2003
10340	Business and society:	Lawrence, Anne T.	HD60 .F72 2008
12488	International business, 8th ed.	Griffin, Ricky W.	OVERSIZE HD62.4 .G74 2015
10388	Global business today	Hill, Charles W. L.	HD62.4 .H548 2001
10342	International business, 6th ed. (2 copies)	Hill, Charles W. L.	HD62.4 .H55 2007 c.
10295	International business	Menipaz, Ehud.	HD62.4 .M47 2011
10352	Entrepreneurship & small business management	Mariotti, Steve,	OVERSIZE HD62.7 .M3768 2012
12213	International business, 8 <sup>th</sup> ed.	Wild, John J.	HD62.4 .W586 2016
11036	Small business operator	Kamoroff, Bernard.	HD62.5 .K3426 2008
11377	Small business kit for dummies	Harroch, Richard D.,	HD62.7 .H378 2004

10351	Small business management : launching and growing entrepreneurial ventures	Longenecker, Justin G. (Justin Gooderl),	OVERSIZE HD62.7 .L66 2008
11487	Streetwise small business book of lists		HD62.7 .S877 2006
11743	Essentials of entrepreneurship and small business management	Zimmerer, Thomas.	HD62.7 .Z55 2008
12884	How to succeed in business using LinkedIn:	Butow, Eric.	HD69.S8 B88 2009
10364	Business, 9 <sup>th</sup> ed. (2 copies)	Pride, William M.	HD70 .U5 P68 2008 c.
11622	75 green businesses you can start to make money and make a difference	Croston, Glenn E.,	HD9999 .G742C76 2008
10418	Business management of telecommunications	Schoening, Heinrich M.	HE7661 .S36 2004
11160	Knowledge Exchange business encyclopedia		HF1001 .K52 1997
10419	Business	Ferrell, O. C.	HF1008 .F47 2009
11737	Business	Ferrell, O. C.	HF1008 .F47 2009x
10222	Statistics for business and economics	Anderson, David Ray,	HF1017 .A6 2009
11681	Business statistics, 5 <sup>th</sup> ed.	Black, Ken	HF1017 .B572 2008
12492	Business statistics, 2nd ed.	Donnelly, Robert A.	HF1017 .D646 2015
11859	Understanding Business Statistics	Jones, Stacey.	HF1017 .F77 2014
10424	Statistics for business and economics	Newbold, Paul.	HF1017 .N48 2002
12818	Business statistics, 2 <sup>nd</sup> ed.	Sharpe, Norean Radke.	HF1017 .S467 2014
11817	Business statistics, 2 <sup>nd</sup> ed.	Sharpe, Norean	HF1017 .S468 2014

		Radke.	
11030	Business statistics	Shenoy, G. V	HF1017 .S56 2002
12904	Statistics for business decision making and analysis, 3 <sup>rd</sup> ed.		HF1017 .S74 2018
10425	Introduction to business statistics	Weiers, Ronald M.	HF1017 .W45 2008
10427	Global business management	Adekola, Abel.	HF1379 .A34 2007
10428	International business	Czinkota, Michael R.	HF1379 .C94 2011
11706	Ethics and the conduct of business	Boatright, John Raymond,	HF5387 .B6 2003
11876	Business ethics, 2 <sup>nd</sup> ed.		HF5387 .B86 2014 c.
11042	Business ethics today		HF5387 .B87 2010
11199	Business & society	Carroll, Archie B.	HF5387 .C35 2006
10439	Contemporary issues in business ethics	DesJardins, Joseph R.	HF5387 .D39 1996
10440	Perspectives in business ethics	Hartman, Laura Pincus.	HF5387 .H3744 2005
10442	Business ethics, 5 <sup>th</sup> ed.	Velasquez, Manuel G.	HF5387 .V44 2002
12926	Business ethics, 2 <sup>nd</sup> ed.		HF5387.B86 2014 c. 1
10450	Business market management:	Anderson, James C.,	HF5415.1263 .A53 2009
11292	Duct Tape Marketing: The World's Most Practical Small Business Marketing	John Jantsch	HF5415.13 .J366 2007
10471	Integrated business projects	Olinzock, Anthony A.	HF5547.5 .O448 2005

11048	Mike Parkinson's do-it-yourself billion dollar business graphics	Parkinson, Mike	HF5548.2 .P3 2007
12245	Business data communications: infrastructure, networking and security, 7 <sup>th</sup> ed.	William Stallings; Thomas Case	HF5548.2 .S7728 2013
11161	Business process change:	Harmon, Paul,	HF5548.32 .H367 2007
12949	Managerial accounting: tools for business decision making, 4 <sup>th</sup> ed. (2 copies)	Weygandt, Jerry J.	HF5657.4 .W49 2008 c. 2
12912	CPAexcel: CPA exam review; business environment and concepts	Bizzell, Allen H.	HF5661 .B34 2010
12005	Becker CPA review; business environment and concepts.		HF5661 .B374 2007 v.
12916	CPAexcel: CPA exam review: business environment and concepts, workbook.	Bizzell, Allen H.	HF5661 .B43 2010
12246	Essential mathematics for economics and business, 4 <sup>th</sup> ed.	Teresa Bradley	HF5691 .B7 2013
10501	Schaum's outline of mathematical methods for business and economics	Dowling, Edward Thomas,	HF5691 .D69 1993
10500	Essential quantitative methods for business, management, and finance, 4 <sup>th</sup> ed.	Oakshott, Les.	HF5691 .O23 2009
12437	Business communication essentials, 7th ed.	Bovee. Courtland L.	HF5718 .B659 2016
10511	Business communication		HF5718 .B744 2007
10512	Business and professional communication:	DiSanza, James R.	HF5718 .D59 2009
10513	Managing business and professional communication	Dodd, Carley H.	HF5718 .D63 2007

11220	Why business people speak like idiots :	Fugere, Brian.	HF5718 .F84 2005
10514	Business communication:	Locker, Kitty O.	HF5718 .L633 2000
12563	Contemporary business communication, 7 <sup>th</sup> ed.	Ober, Scot.	HF5718 .O28 2009
12648	Excellence in business communication, 12 <sup>th</sup> ed.	Thill, John V.	HF5718.2.U6 T45 2017 c. 5
12697	Successful Business Writing. How to Write Business Letters, Emails, Reports, Minutes and for Social Media.		HF5718.3 .B354 2012
10516	Business communication:	Guffey, Mary Ellen.	HF5718.3 .G838 2003
11796	Essentials of business communication	Guffey, Mary Ellen.	HF5718.3 .G84 2013
10517	The Forbes book of great business letters		HF5721 .F64 2001
10526	The Wall Street journal guide to the business of life	Keates, Nancy.	HG179 .K433 2005
10547	Business Ranking Annual		HG4050 .B88 2002
11498	The complete guide to selling a business	Steingold, Fred.	KF1355.Z9 S74 2005
11499	Incorporate your business	Mancuso, Anthony.	KF1420.Z9 M36 2007
10047	Law & ethics in the business environment	Halbert, Terry	KF1600 .H35 2012
11724	The legal environment of business:	Kubasek, Nancy.	KF1600 .K83 2009
11486	The small business start-up kit	Pakroo, Peri.	KF1659 .P35 2008
11371	Tax savvy for small business (2 Copiess)	Daily, Frederick W.,	KF6491 .D35 2006 c.
11628	J.K. Lasser's small business taxes.		KF6491 .J25 2011

11279	Business law, 12 <sup>th</sup> ed. (2 copies)	Mallor, Jane P.	KF888 .B8 2004 c. 1
10127	Business law today:	Miller, Roger LeRoy.	KF888 .M554 2006
10179	Contemporary business and online commerce law, 5 <sup>th</sup> ed.	Cheeseman, Henry R.	KF889 .C4332 2005
10611	Business law	Conyngton, Thomas,	KF889 .C62 1920
11728	Fundamentals of business law	Miller, Roger LeRoy.	KF889 .M53 2005
11725	Business law	Brown, Gordon W.,	KF889.3 .B76 2001
10616	Business law	Goldman, Arnold J.	KF889.6 .G64 2007
11802	Law for business	Ashcroft, John D.,	KF889.85 .A84 2011
12883	Start Your Own Online Education Business	Rich Mintzer	LB1028.5 .M557 2007
11633	Start & run an ESL teaching business	Pankratz, T. Nicole.	PE1128 .A2P36 2006
12440	College mathematics for business, economics, life sciences, and social sciences, 13 <sup>th</sup> ed.	Barnett, Raymond A.	OVERSIZE QA 37.3. B37.2015
12398	The Agile business analyst: moving from Waterfall to Agile (3 copies)	Leyton, Ryland.	QA76.76.D47 L49 2015
11689	Introductory mathematical analysis for business, economics, and the life and social sciences	Haeussler, Ernest F.	QA300 .H328 2002
10724	Applied calculus for business, economics, and the social and life sciences.	Hoffmann, Laurence D.,	QA303.2 .H64 2007
10995	Quantitative Methods for business	Anderson, David Ray.	T56 .A63 2006
12122	Developing business intelligence apps for SharePoint	Jason Himmelstein	TK5105.875.I6 F45 2013

	els and Resorts. Four seasons. Story of a BUsiness Philosophy	Sharp, Isadore.	TX 910.5.S44A3 2009
--	--	-----------------	---------------------